

Message Text

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41

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-06 RSC-01 /020 W

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R 211428Z OCT 74

FM AMEMBASSY HELSINKI

TO SECSTATE WASHDC 7985

UNCLAS HELSINKI 2144

PASS USDOC/BIC/OMP

E.O. 11652: N/A

TAGS: ECRP, BEXP, FI

SUBJ: POST INPUT TO BIC TRADE PROMOTION PROGRAM/BEST
PROSPECTS

REF: 1. STATE 227330, 2. A-6238

1. EMBASSY HAS BEEN WORKING STEADILY ON PREPARING
DETAILED MARKET ANALYSIS REQUESTED BY A-6238. PRESSURE
OF OTHER REQUIREMENTS, SEVERAL UNAVOIDABLE ABSENCES OF
KEY COMMERCIAL STAFF MEMBERS AND ESPECIALLY TIME-
CONSUMING PROBLEM OF FITTING BTN TARIFF CLASSIFICATIONS
INTO TARGET INDUSTRY PRODUCT CATEGORIES HAS DELAYED
SUBMISSION.

2. THERE FOLLOWS A LIST OF PRODUCT CATEGORIES WITHIN
TARGET INDUSTRIES WHICH WE HAVE IDENTIFIED AS HAVING
BEST PROSPECTS IN FINLAND. PRODUCT CATEGORIES ARE
RANKED BY SIZE OF INCREASE IN IMPORTS INTO FINLAND
BETWEEN 1970 AND 1973:

TARGET	INCREASE IN IMPORTS
INDUSTRY	1970-73 - MILLIONS OF
NUMBER	PRODUCT CATEGORY DOLLARS (3.7 FMK \$1,00)

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14	ELECTRIC MEASURING AND CONTROL INSTRUMENTS	7.3	
15	PACKAGING AND LABELING EQUIPMENT	4	

3. THE EMBASSY IS PREPARING THE DETAILED MARKET INFORMATION SHEETS AREQUIRED FOR THE PRODUCT PRIORITY LISTING. SUBMISSION OF THE SHEETS IS ANTICIPATED IN THE FORTNIGHT FOLLOWING THE COMMERCIAL OFFICERS' CONFERENCE IN PARIS WHICH ENDS OCTOBER 27.
KREHBIEL

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NNN

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